



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency/T-Code
Buyer
Salesperson

Poll/iss/Superpac YG Action Fund (16627)
Redshift (6233)/046746987
BEVILLE, STACEY
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Issue (1068)
167 YGAF (135227)
National/Political
167/06279139

YG ACTION FUND
***** THIS IS A CASH IN ADVANCE

Invoice 645242
Inv Date 10/28/2012
Terms Net 30
Contract 327061
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:30:28AM

Redshift
411 Branchway Road
Richmond, VA 23236

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.0	Spot	5:00:00AM- 5:30:00AM	Per week (4), Tu, We, Th, Fr	10/23/12 5:09AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
5.0	Spot	5:00:00AM- 5:30:00AM	Per week (4), Tu, We, Th, Fr	10/24/12 5:12AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
5.0	Spot	5:00:00AM- 5:30:00AM	Per week (4), Tu, We, Th, Fr	10/25/12 5:09AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
5.0	Spot	5:00:00AM- 5:30:00AM	Per week (4), Tu, We, Th, Fr	10/26/12 5:07AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
8.0	Spot	5:30:00AM- 6:00:00AM	Per week (4), Tu, We, Th, Fr	10/23/12 5:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
8.0	Spot	5:30:00AM- 6:00:00AM	Per week (4), Tu, We, Th, Fr	10/24/12 5:52AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
8.0	Spot	5:30:00AM- 6:00:00AM	Per week (4), Tu, We, Th, Fr	10/25/12 5:42AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
8.0	Spot	5:30:00AM- 6:00:00AM	Per week (4), Tu, We, Th, Fr	10/26/12 5:43AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
11.0	Spot	8:00:00AM- 9:00:00AM	Per week (2), Tu, We, Th, Fr	10/24/12 8:54AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	YG02NC08H	\$1800.00	
11.0	Spot	8:00:00AM- 9:00:00AM	Per week (2), Tu, We, Th, Fr	10/26/12 8:47AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	YG02NC08H	\$1800.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day, Sa-1	10/27/12 6:23AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	YG02NC08H	\$700.00	
15.0	Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	10/27/12 7:54AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	YG02NC08H	\$750.00	
16.0	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	10/27/12 8:27AM (Sa)	00:30	Good Morning America Saturday	YG02NC08H	\$1000.00	
17.0	Spot	6:00:00AM- 7:00:00AM	Day, Su-1	10/28/12 6:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	YG02NC08H	\$700.00	
18.0	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/23/12 12:15PM (Tu)	00:30	EYEWITNESS NEWS 12P	YG02NC08H	\$700.00	
18.0	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/24/12 12:22PM (We)	00:30	EYEWITNESS NEWS 12P	YG02NC08H	\$700.00	
18.0	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/25/12 12:44PM (Th)	00:30	EYEWITNESS NEWS 12P	YG02NC08H	\$700.00	
18.0	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/26/12 12:27PM (Fr)	00:30	EYEWITNESS NEWS 12P	YG02NC08H	\$700.00	
21.0	Spot	12:00:00PM- 12:30:00PM	Day, Sa-1	10/27/12 12:23PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	YG02NC08H	\$700.00	
22.0	Spot	12:00:00PM- 12:30:00PM	Day, Su-1	10/28/12 12:10PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	YG02NC08H	\$800.00	
23.0	Spot	4:00:00PM- 5:00:00PM	Per week (2), Tu, We, Th, Fr	10/23/12 4:12PM (Tu)	00:30	DR. OZ SHOW	YG02NC08H	\$900.00	
23.0	Spot	4:00:00PM- 5:00:00PM	Per week (2), Tu, We, Th, Fr	10/24/12 4:56PM (We)	00:30	DR. OZ SHOW	YG02NC08H	\$900.00	
26.0	Spot	5:00:00PM- 5:30:00PM	Per week (3), Tu, We, Th, Fr	10/23/12 5:27PM (Tu)	00:30	EYEWITNESS NEWS 5P	YG02NC08H	\$1800.00	
26.0	Spot	5:00:00PM- 5:30:00PM	Per week (3), Tu, We, Th, Fr	10/24/12 5:27PM (We)	00:30	EYEWITNESS NEWS 5P	YG02NC08H	\$1800.00	
26.0	Spot	5:00:00PM- 5:30:00PM	Per week (3), Tu, We, Th, Fr	10/25/12 5:22PM (Th)	00:30	EYEWITNESS NEWS 5P	YG02NC08H	\$1800.00	
29.0	Spot	5:30:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/23/12 5:57PM (Tu)	00:30	EYEWITNESS NEWS 530P	YG02NC08H	\$1900.00	
29.0	Spot	5:30:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/24/12 5:57PM (We)	00:30	EYEWITNESS NEWS 530P	YG02NC08H	\$1900.00	
29.0	Spot	5:30:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/25/12 5:54PM (Th)	00:30	EYEWITNESS NEWS 530P	YG02NC08H	\$1900.00	
32.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/23/12 6:27PM (Tu)	00:30	EYEWITNESS NEWS 6P	YG02NC08H	\$2500.00	
32.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/24/12 6:22PM (We)	00:30	EYEWITNESS NEWS 6P	YG02NC08H	\$2500.00	
32.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/26/12 6:28PM (Fr)	00:30	EYEWITNESS NEWS 6P	YG02NC08H	\$2500.00	
35.0	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	10/28/12 6:28PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	YG02NC08H	\$2000.00	
37.0	Spot	7:00:00PM- 7:30:00PM	Day, Sa-1	10/27/12 7:54PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	YG02NC08H	\$1000.00	
38.0	Spot	6:58:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	10/23/12 7:12PM (Tu)	00:30	INSIDE EDITION	YG02NC08H	\$2000.00	
38.0	Spot	6:58:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	10/25/12 7:26PM (Th)	00:30	INSIDE EDITION	YG02NC08H	\$2000.00	
40.0	Spot	7:30:00PM- 7:56:00PM	Per week (2), Tu, We, Th, Fr	10/23/12 7:53PM (Tu)	00:30	ENTERTAINMENT TONIGHT	YG02NC08H	\$1800.00	
40.0	Spot	7:30:00PM- 7:56:00PM	Per week (2), Tu, We, Th, Fr	10/26/12 7:46PM (Fr)	00:30	ENTERTAINMENT TONIGHT	YG02NC08H	\$1800.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total		\$48,450.00
Commission		(\$7,267.50)
Net Total		\$41,182.50

Total Spots 37